

CASE STUDY

The magnet that positioned an HVAC company as home comfort experts

LCS Heating and Cooling · Home Services · Branded Refrigerator Magnet

A local HVAC company was preparing for their home and garden show and came to Magic Promotions for branded giveaway ideas. We suggested several options, including a refrigerator magnet. Their team had proposed a kitchen measurement conversion chart as a practical reference.

Kitchen measurements are useful. But we asked the question we always ask: what do you want your audience to remember about your brand? A measurement chart positions you as a kitchen reference. A home comfort guide positions you as the expert they trust.

We designed a refrigerator magnet featuring the team photo and six practical tips for a happy, well-maintained home. When the client saw it, she chose our approach immediately and was genuinely surprised that we had taken the initiative to design something that helped them stand out.

That is why our clients keep coming back. We do not just fulfill orders. We are your marketing partner, invested in getting the best return on every dollar you spend.

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Ready to turn your next giveaway into a brand-building moment?

Let's make the magic happen

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