

# The business card you eat, share, and never forget

Magic Promotions, Inc. · Branded Gifting · Dark Chocolate Business Card

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When Magic Sue goes to networking events, she does not bring business cards. She brings something people have never seen before: a creatively designed dark chocolate bar, wrapped with her company name, contact information, and the words that capture exactly what Magic Promotions does.

Corporate Gifts. Boost Visibility. Creative Ideas. Be Remembered. Happy Employees. Attract Talent.

It is not just a chocolate bar. It carries a story. A story about a creative team that exists to help brands stand out and be remembered. People love it because it is unexpected. They photograph it, share it on social media, and talk about it on their podcasts. That kind of organic buzz is not something you can buy with an ad budget.

The chocolate business card has become Magic Sue's most recognizable brand asset. A local chamber of commerce reached out to partner with Magic Promotions on their branded marketing needs for upcoming events, a relationship that started with a single piece of chocolate.

Sue once posted it on LinkedIn: "My business cards just arrived. And better even, I should say my favorite dark chocolate have arrived." It was not a gimmick. It was intentional gifting in its purest form: giving something that creates a feeling, sparks a conversation, and makes someone remember your brand long after the event is over.

*When you can make someone's day and help them remember your brand at the same time, that is intentional gifting.*

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Ready to create a branded gift people will actually talk about?

**Let's make the magic happen**